

City of Shelton
LTAC
Presentation

Tuesday, December 6, 2022.

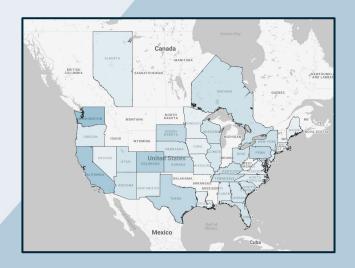
### GREAT BEND CENTER FOR MUSIC

Our mission is music that builds community.



### MUSIC IS A NATURAL RESOURCE





## And a powerful tool for building:

- Educational Equity
- Health & Wellness
- Civic Engagement



#### **VIVALDI "GLORIA"**





### Also of note.

#### In the past:

- Great Bend out of county ticket purchasers that were actively introduced to one other business in the area during their visit were nearly twice as likely to return within 12 months and when they did they brought 1.8 additional people with them.
- Great Bend's out of town purchasers have spent an additional \$70 on dining and retail while here.





# **THANKS!**

Additional questions?

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